

FUNDING

- National Telecommunications and Information Administration at U.S. Department of Commerce
- Provides federal funding to increase
 - Sustainable Broadband Adoption (through Broadband Technology Opportunities Program)
 - State Broadband Initiatives
- Funded by the American Recovery and Reinvestment Act of 2009.



DIGITAL INCLUSION INITIATIVE AT OCTO

- Launched in late 2011.
- Mission: Promote meaningful participation in technology for every resident, small business and community institution in the District.
- What we do:
 - Draw attention to the advantages of technology
 - collaborate with government, nonprofit and corporate entities to advance citywide broadband access and education initiatives.



DIGITAL INCLUSION AND PARTNER INITIATIVES

- Mobile Technology Lab
- Community Broadband Summits
- Digital Inclusion Centers/Public Computing Centers
- DC-CAN (Community Access Network)
- DC Wi-Fi
- Affordable Computers and Internet Access
- Data Collection and Mapping
- Digital Literacy and Computer Training
- Public Awareness Campaign



CURRENT SUBGRANT

- DC-BETA Subgrant supports small business development in the District.
- Facilitate a minimum of 10 training workshops.
- Create content for trainees.



CURRENT SUBGRANT

- Conduct strategic outreach to at least 150-200 unsigned broadband adopters.
- Enroll between 18-24 small and start-up business adopters that complete the training.
- Provide hardware and software, and Internet access to 18-24 small business providers.

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CURRENT SUBGRANT OPPORTUNITIES

- State Broadband Initiatives facilitates the integration of broadband and IT into local economies through:
 - Technical Assistance
 - Application Usage and Development
 - Data Collection and Validation



CURRENT SUBGRANT OPPORTUNITIES

- OCTO is considering several opportunities:
 - Content Development for OCTO's e-learning platform
 - Digital Inclusion Programs for Special Populations (e.g. adaptive learners, seniors, chronically unemployed, etc.)
 - Start-up Techs



WHAT DOES OCTO WANT IN AN APPLICANT?

- Must demonstrate strong project management and administrative capacity.
- Have a proven track record of delivering timely and quality services.
- Employ innovative, cost-effective and sustainable approaches in the grant applications.

WHAT DOES OCTO WANT IN A SUBGRANTEE?

- Executes the project scope in the RFA effectively and completely.
- Submits reports and documentation timely and thoroughly.
- Responsive to OCTO's staff.
- Stays within scope, budget, and time in the grant performance period.

MORE INFORMATION

www.Connect.DC.gov

