

FY 2014 Annual Report



Government of the District of Columbia
Office of Partnerships and Grant Services

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Table of Contents



Section Page Numbers

4. About Us

5. OPGS Staff

6. FY14 Statistical Review

7. Grant Services

State Single Point of Contact (SPOC)

Weekly Funding Alert

10. Capacity Building

Capacity Building Activities

14th Annual Public Private Partnership Conference

13. Donations

Donations Process

FY 2014 Donations Approved

FY 2014 Top Donation Agency Recipients

17. Looking Forward to 2015



About Us



Mission Statement:

The Mayor's Office of Partnerships and Grant Services' (OPGS) mission is to enhance the capacity of District government agencies, community and faith-based organizations, and nonprofits to identify, apply, and secure resources that advance the Mayor's top public policy priorities.

Establishment: There is hereby established, within the Executive Office of the Mayor, the Office of Partnerships and Grant Services ("OPGS"). Except as provided in section II (b) of Mayor's Order 2011-170 dated October 5, 2011, OPGS is the only entity that has the authority to solicit, review, receive and approve donations to the District government. Furthermore, OPGS is hereby established to serve as the District government's grants clearinghouse in order to effectively administer mandatory policies and procedures that govern the solicitation of competitive grant funds among District agency grant seekers and their prospective grantees and/or sub-grantees.



The John A. Wilson Building, the District of Columbia City Hall

The Mission and objectives of OPGS are to:

- Oversee the planning and execution of competitive grant funding request from district agencies to federal, foundation and private sector grantors
- Provide capacity-building training and technical assistance to district agencies and nonprofits in identifying, applying and managing potential and existing competitive grant funds and related in-kind resources
- Implement and enforce mandatory policies and procedures pursuant to the Rules of Conduct Governing Donations Made to the District Government (Mayor's Memorandum 2012-3, dated May 16, 2012), and any successor Mayor's Memorandum on the same subject, including the solicitation, acceptance and use of private donations
- Facilitate the establishment of collaborative philanthropic relationships or partnerships with private, public, nonprofit and individual donors to advance the Mayor's public policy priorities.

The Staff of OPGS: Fiscal Year 2014

Lafayette Barnes Director
Pat Henry, Deputy Director
Cesar Vence, Donations Manager

Marcel Guy, District Leadership Program Fellow
John Duckworth, CSOSA
Novella Simmons, CSOSA
Michael Benjamin, Collaboration Manager (Volunteer)



The Staff of OPGS: Fiscal Year 2014



Lafayette Barnes: Director



Pat Henry: Deputy Director



Cesar Vence, Donations Manager (left)
Marcel Guy, District Leadership Program Fellow (right)



FY14 Statistical Review



Grant Services

- ⇒ 225 SPOC applications valued at \$610M were approved for applicable federal grant submissions
- ⇒ 451 competitive grant announcements valued at \$1.8B were posted in the Funding Alert

Capacity Building

- ⇒ 160 participants attended 14th Annual Public Private Partnership Conference
- ⇒ 503 participants attended OPGS' workshops and trainings

Donations

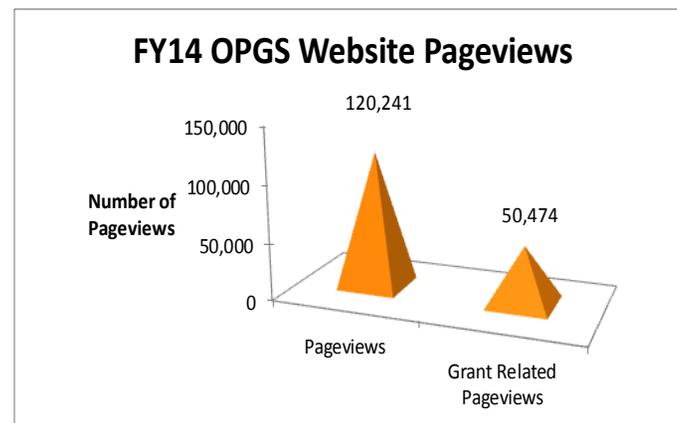
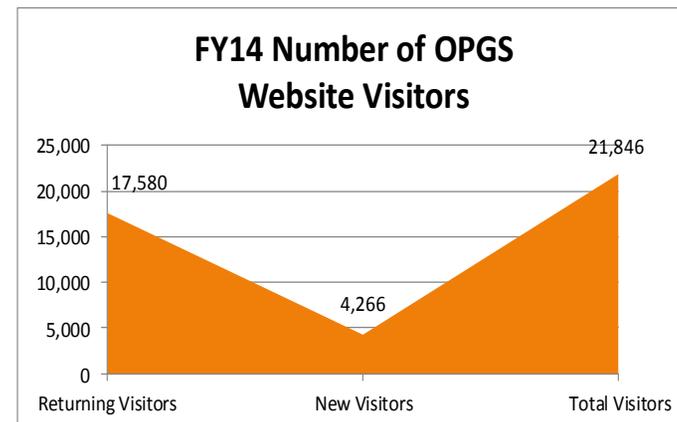
- ⇒ 367 donations applications were processed of which 345 valued at \$10M were approved
- ⇒ Nearly \$6M in authorized donations were received by DCPS

Website Customers

- ⇒ 21,846 visitors (users) came to OPGS' website including 4,266 new visitors
- ⇒ 8,520 grant seekers subscribed to receive the Weekly Funding Alert published by OPGS

Website Traffic

In FY 2014 the OPGS website received 21,846 visitors who made 39,380 visits, and 120,241 page views of which 50,474 were of grant related content .





Program Areas

Grant Services



OPGS serves as the Government's Grants Central Clearinghouse House for information and support related to the District's competitive grant opportunities.

We do this by:

Training: grant seekers (in District government and nonprofits) on grant search processes and grant application basics.

Disseminating: During FY 2014 OPGS posted 451 Grant opportunities with total potential award amounts of almost \$1.8 billion. In addition, OPGS also distributes federal and local Notices of Funding Availability (NOFAs) through the OPGS website.



Director Lafayette Barnes (right rear), Deputy Director Pat Henry (right front), and staff John Duckworth (left) brief participants on the training goals of the 8-week Grant Proposal Writing Course at the One Judiciary Square Building in July 2014.

Researching: Each day, OPGS staff research competitive federal and foundation funding opportunities for which District Government agencies, non-profits and faith based organizations are eligible. In FY 2014, of the total 451 announcements posted in the Weekly Funding Alert 199 were foundation, 175 federal, and 78 district government competitive grant opportunities. In addition to compiling research for the weekly Funding Alert, OPGS staff also identifies and posts new competitive federal and foundation grant opportunities in the Grants Information Data System (GIDS).

Maintaining: OPGS, in conjunction with the Office of the Chief Technology Officer (OCTO), maintains a public website with a wide variety of easy to use information.

Serving: Executive Order 12372, "Intergovernmental Review of Federal Programs," established a national program that encourages coordination between federal agencies, states and local governments. This program provides opportunities for local units of government to learn about and comment on selected projects affecting their jurisdictions. OPGS serves as State Single Point of Contact (SPOC) for all federal grant programs covered by Executive Order 12372.



Program Areas

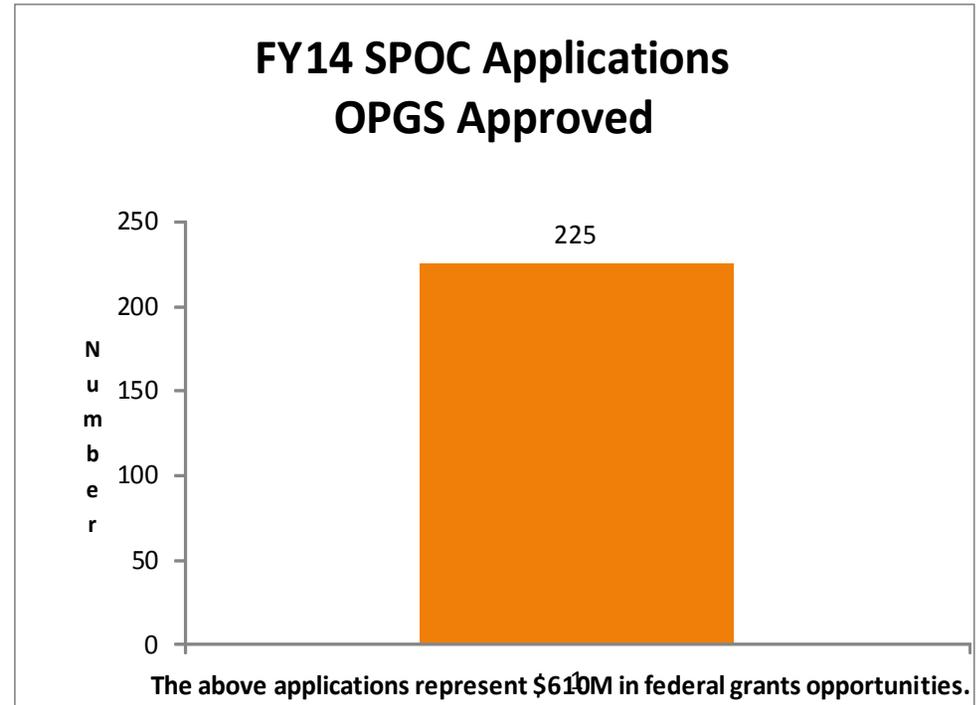
Grant Services

State Single Point of Contact



The Office of Partnerships and Grant Services (OPGS) serves as the District's State Single Point of Contact (SPOC) pursuant to Executive Order 12372, "Intergovernmental Review of Federal Programs."

Executive Order 12372 established a national program that encourages coordination between federal agencies, states and local governments. This program provides opportunities for local units of government to learn about and comment on selected projects affecting their jurisdictions. The District government SPOC procedures apply to all applications for federal funding that: fall under the purview of Executive Order 12372; and will pro-



At the Federal level, the State Single Point of Contact Program is administered by the Office of Management and Budget.



Program Areas

Grant Services

Funding Alert



In FY 2014, OPGS published 51 editions of the weekly Funding Alert. The Funding Alert highlights a variety of competitive grant opportunities available for District government agencies, non-profits and faith based organizations. In FY 2014, OPGS published \$1,811,339,662 in District, Federal and Foundation grant opportunities.



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 Mayor's Office of Community Affairs
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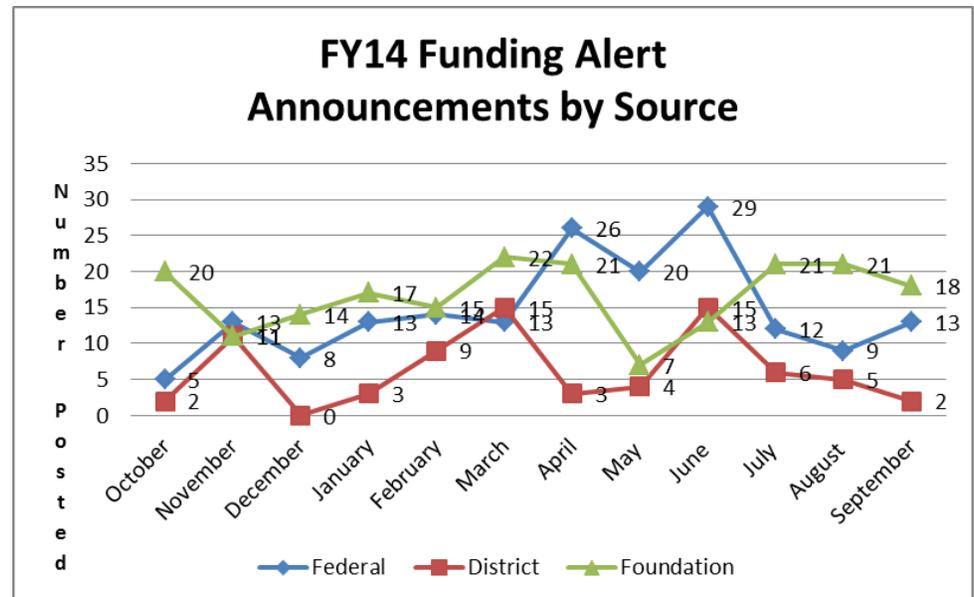
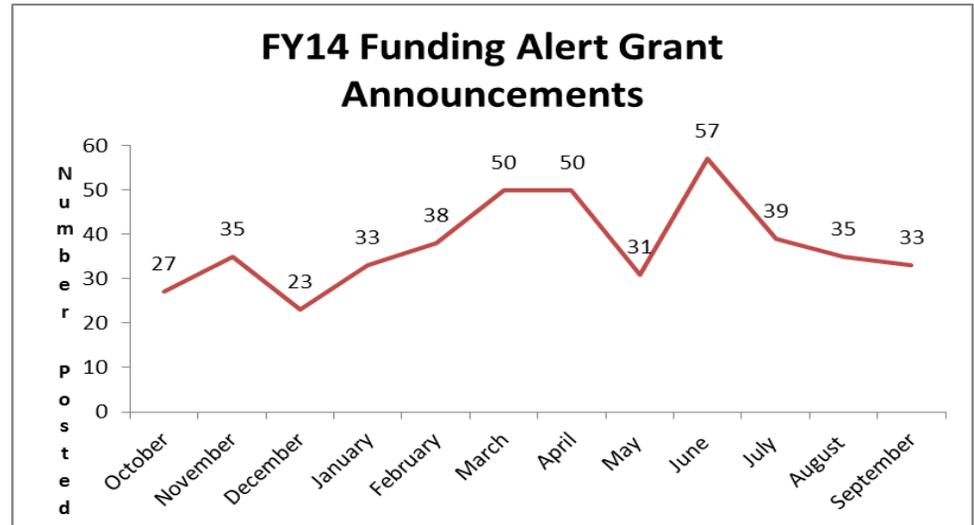
Volume 17, Issue 31

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TECHNICAL AREA	OPPORTUNITY NAME	PAGE
News	OPGS Information	2
	Electronic Grants Clearinghouse	3
Senior Volunteers	2018 RBVP Competition (CNCS)	3
Environment	Brownfields Area-Wide Planning Grant (EPA)	3-4
Education	Early Head Start Child Care Partnerships Technical Assistance Support Project (HHS)	4
Housing	Fair Housing Initiative Program - Education and Outreach Initiative (HHS)	4
	Fair Housing Initiative Program - Fair Housing Organization Initiative (HHS)	4-5
Housing	Fair Housing Initiative Program - Private Enforcement Initiative (HHS)	5
Environment	Hazardous Materials Worker Health and Safety Training (HHS)	5
Sports/Recreation	Promote Tennis Programs for Children and People with Disabilities	5
Healthcare	Children's Healthcare and Cancer Treatment	5-6
Environment/Education	Innovative Research/New Program Development	6
Jobs/Workforce Training	Latino Based Employment and Employment Support Services	6
Social Services	Local Grant programs	6-7
Health	Support for Breast Cancer Services for the Underserved	7
Sports/Recreation	Youth Running Programs	7
Additional Opportunities	Additional Funding Resources and Announcements	7-8
	Previous Funding Resources and Announcements	8-9

*Note: press ctrl and left click to jump directly to opportunities of interest.

District Funding Alert is provided once a week to District of Columbia agencies, nonprofits, and other grant seekers.





Program Areas

Capacity Building



OPGS provides training and support for 501(c) 3 nonprofits, community-based organizations, District-based government agencies, and faith-based organizations. Beneficiaries of our services learn program and grant development and management skills.

OPGS Capacity Building Activities	Number of Participants	Date
Five-Week Intermediate Level Grant Proposal Writing Webinar	90	Dec. 9, 2013
Becoming a Magnet-For-Money Corporation	40	Jan. 14, 2014
Diversifying Your Income Stream: Collaborating with Crowdfunding Service Providers	55	Jan. 16, 2014
Completing the IRS 1023 for Nonprofit Tax Exempt Status	15	Feb. 12, 2014
Doing Business with District Government Grantmakers	121	Mar. 11, 2014
Breathing Life Back into Your Organization or Tapping into Your Organization's Full Potential	125	Apr. 8, 2014
Eight-Week Intensive Grant Proposal Writing Course	25	Jul. 7 – Aug. 25, 2014
14th Annual Public Private Partnership Conference	160	Sept. 8, 2014



FY14 Sample of Capacity Building Events



OPGS, in collaboration with the MAGI Group, LLC, conducted an 8 Week Grant Proposal Writing Course for local government and nonprofit officials at One Judiciary Square Building in July and August 2014.



OPGS staff briefed delegates of the White House and Howard University sponsored Young African Leaders Initiative on the District's nonprofit capacity building and fundraising best practices at its office on July 19, 2014.



Local nonprofit leaders completed OPGS's Crowdfunding for Nonprofits training conducted by Global Giving, Washington, DC at the John Wilson Building on October 1, 2013.



DC nonprofit leaders hear from Caryn Stein with Network for Good during the Collaborating with Crowdfunding Service Providers workshop at Charles Sumner Museum and Archives School on January 16, 2014.



Program Services

Capacity Building

Public-Private Partnership Conference



“Building Nonprofit Capacity: Realizing Tomorrow’s Promises”

On September 8, 2014, the Office of Partnerships and Grant Service, in collaboration with the Center for Nonprofit Advancement, and the World Bank, held its 14th Annual Public Private Partnership Conference at the World Bank’s Preston Auditorium. During this annual regional conference 160 attendees including funders, government, and nonprofit service providers came together to share best practices for building and sustaining their respective organizational programs, initiate potential partnership opportunities, and network. Russ Ramsey, Chair of Washington 2024, was the conference’s keynote speaker and shared the committee’s plans to bring the Olympics to the District of Columbia. A panel discussion entitled, “Developing Public Private Investments in our Boys and Young Men of Color” also addressed the District of Columbia’s strategy to implement President Barack Obama’s My Brother’s Keeper Initiative. Panelist included leaders from the DC Trust, National Concerned Black Men, Inc., National League of Cities, Latin American Youth Center, and the White House. Other topics such as “Building Successful Public Private Programming Partnerships at St. Elizabeths East; Successful Strategies to Launch and Sustain Nonprofit Crowdfunding Campaigns; and Diversifying Revenue Streams were discussed during the conference.



Conferees networked during the conference break in front of the World Bank’s Preston Auditorium.



Participants listened to discussion on the District’s plans to implement President Obama’s My Brother’s Keeper Initiative.



Program Services Donations



The Office of Partnerships and Grant Services administers the donation solicitation management process for District agencies, departments, and offices including DCPS, that are subject to the Rules of Conduct Governing Donations to the District Government (Mayors' Memorandum 2012-3 dated May 16, 2012).

We do this by:

Reviewing all donation solicitation applications and approve as appropriate.

Preparing quarterly donation reports and publish them on OPGS' website and in the DC registry.

Providing donation management training to District government employees.



In FY14, DCPS received a \$2M donation from Turnaround for Children to support school leaders and management, teacher practices and student support services. The donation has enabled readers like singer John Legend (right photo) to read to students at Walker Jones and ORR Elementary Schools and also create a more effective learning environment for children in the District of Columbia.



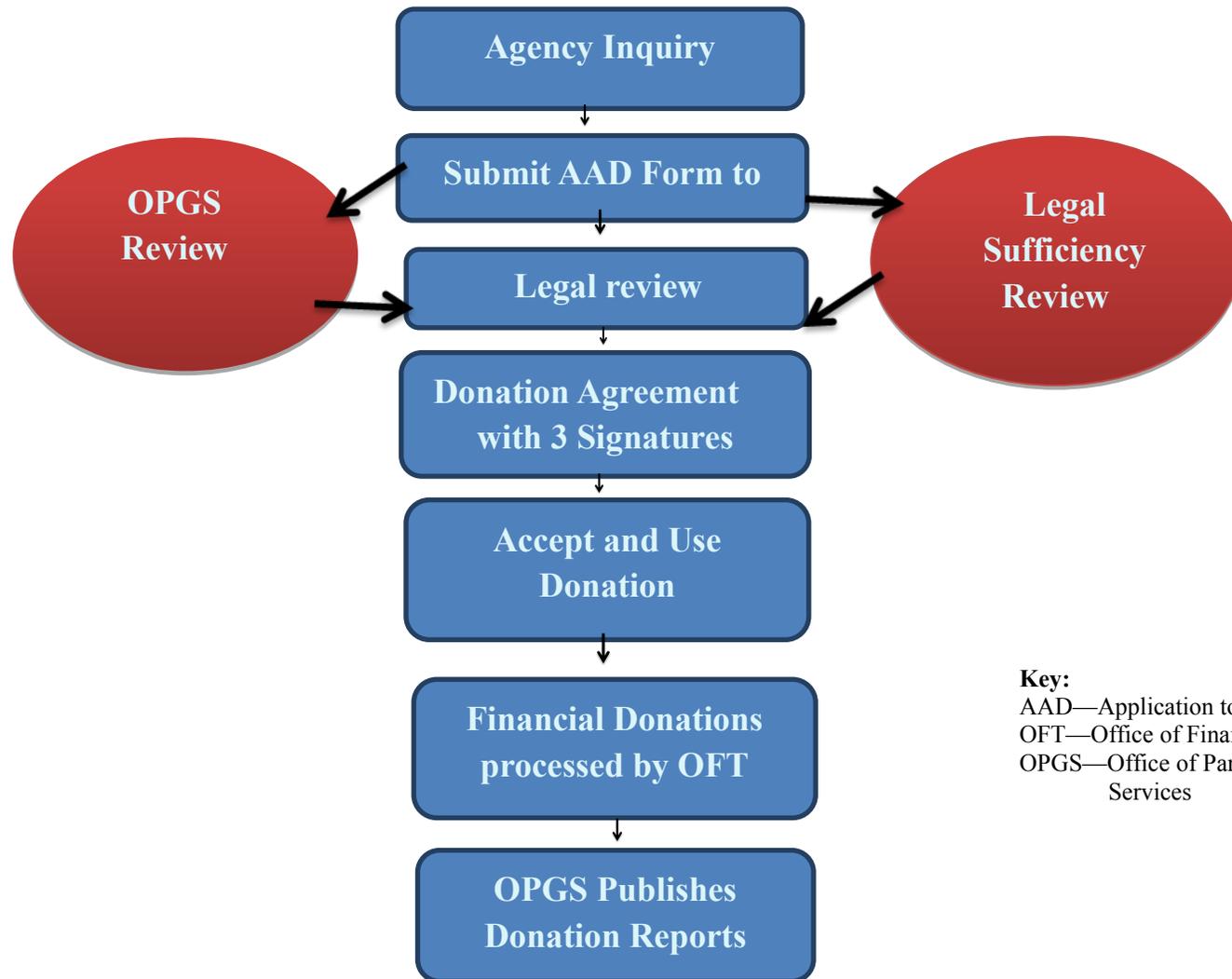
Program Services

Donations

The Donations Process



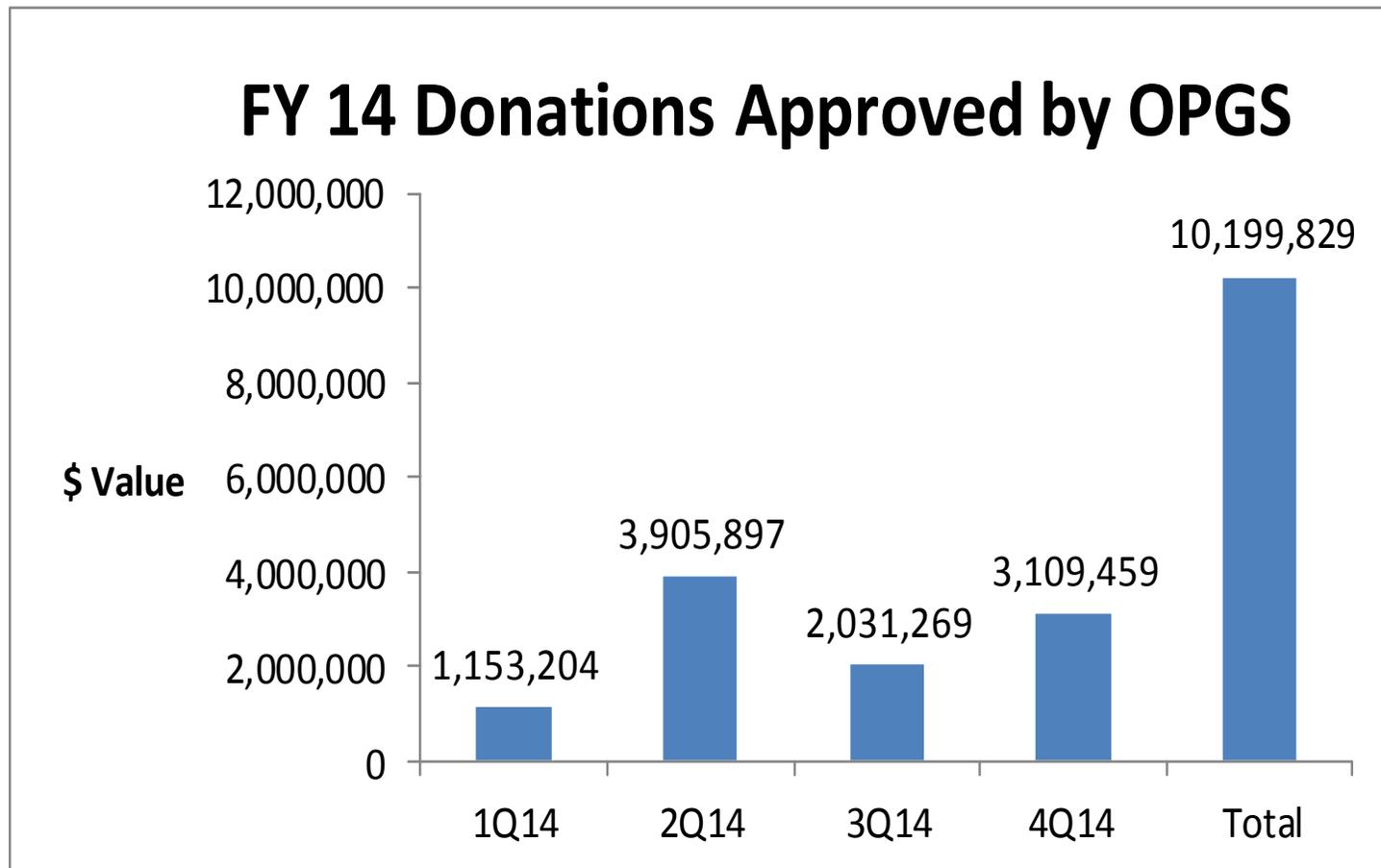
The District of Columbia government is responsible for providing essential services to District residents. In addition to local appropriated funds and public and private grants, the District relies upon private donations to support its government functions and programs.



Key:
AAD—Application to Approve Donation
OFT—Office of Finance and Treasury
OPGS—Office of Partnerships and Grant Services



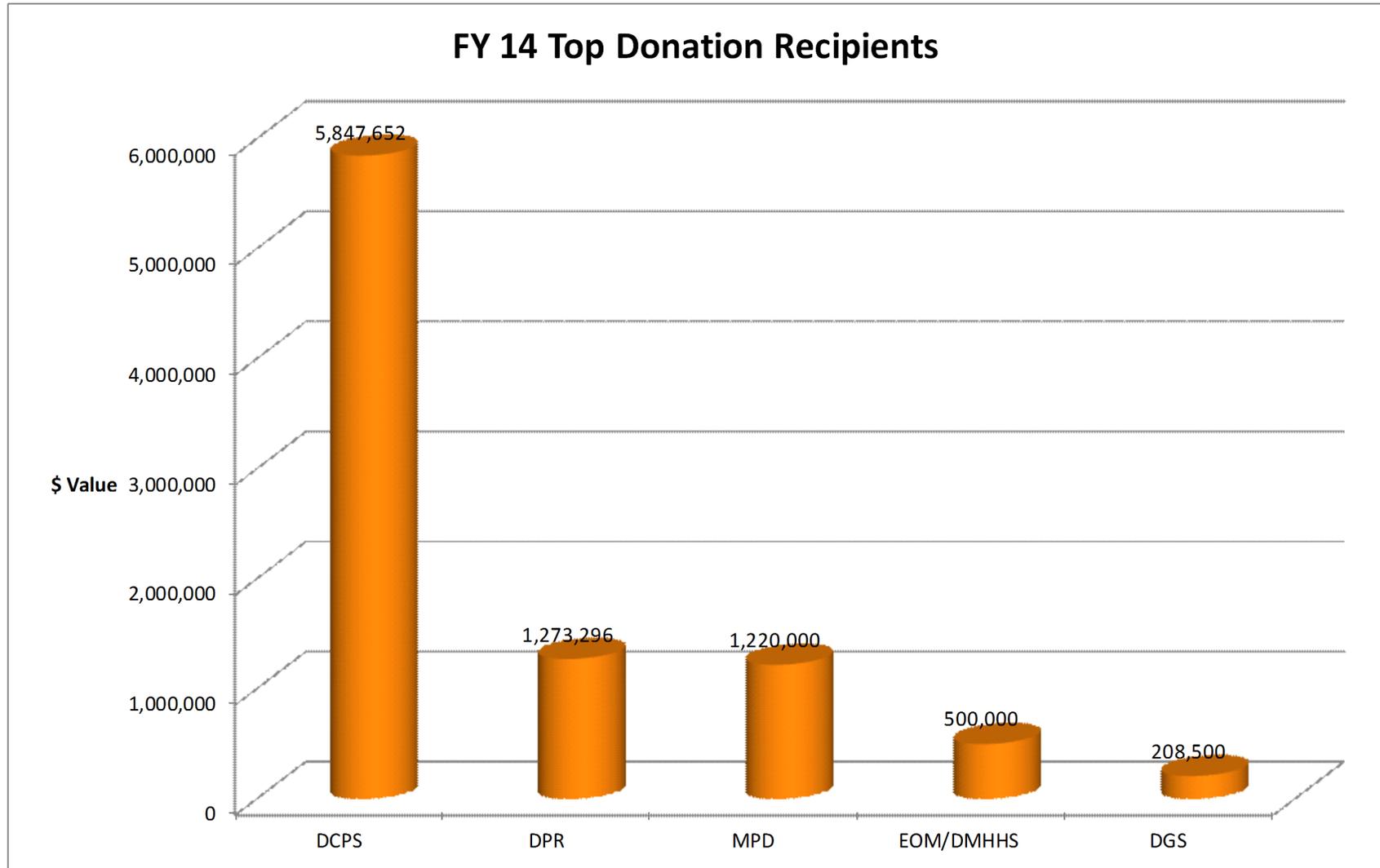
Program Services
Donations
Donations Statistics



In FY 2014, OPGS processed 367 applications to solicit donations of which 345 were approved valued at \$10.2M.



Program Services
Donations
Donations Statistics



DCPS continues to be the largest recipient among District agencies that received donations authorized by the Office of Partnerships and Grant Services.



Looking Forward to FY 2015



During the first Quarter of FY2015, the Mayor's Office of Partnerships and Grant Services (OPGS) will continue to support Mayor Gray's One City Action Plan including measures to promote greater transparency and open government practices pursuant to Mayor's Order 2014-170; increase the usage among local agencies of the District's Donation Process according to Mayor's Memorandum 2010-3; provide effective capacity building and collaboration training to District agencies and nonprofits; and inform District agencies and nonprofits about real-time competitive grant and related in-kind resource development opportunities.

During this period, OPGS plans to provide agency-wide donations training to all government entities subject to the Authority of the Mayor; develop training modules to develop and sustain collaboration among public and nonprofit sector funders and service providers; promote greater use of crowdfunding management and strategic practices among nonprofits; and work with grantmaking, philanthropic, and EOM officials to identify more development and partnership opportunities.

OPGS has adopted the following SMART Goals for FY 2015:

- Collaborate with key government and nonprofit leaders to advance the District's Boys and Men of Color (BMOC) and White House's My Brothers' Keeper Initiatives;
- Promote greater awareness among DC agencies of the benefits, and usage of District's Donation Process;
- Enhance the capacity of local nonprofits to develop and share evidence-based practices that improve their long-term financial and management sustainability; and
- Develop resource development strategy to augment government and philanthropic support for OPGS.

The Office of Partnerships and Grant Services will also comply with Mayor Gray's transition plans for Mayor-Elect Bowser's Administration in January 2015.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Office of Partnerships and Grant Services



**Government of the
District of Columbia**
*Responsive Government
Promoting Partnerships for
a Better DC*



Office of Partnerships and Grant Services ★ www.opgs.dc.gov

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