



GOVERNMENT OF THE DISTRICT OF COLUMBIA

OFFICE OF PARTNERSHIPS AND GRANTS DEVELOPMENT

EXECUTIVE OFFICE OF THE MAYOR

**Fiscal Year 2003 Report
EXECUTIVE SUMMARY**

*“Responsive Government Promoting Partnerships
for a Better D.C.”*

The FY03 Annual Report provides an account of the activities of the Office of Partnerships and Grants Development (OPGD) during this period as well as future opportunities for FY04. OPGD achieved, and in some cases surpassed, all of its goals for FY03. These accomplishments are highlighted below and in the attached graphic review; a more descriptive detail is provided in OPGD’s full FY03 Annual Report. In addition to our activities, of note this year is that OPGD was able to offer full-time, temporary employment to two participants in the DC Department of Employment Services’ Project Empowerment. This has given these individuals a chance to transition from subsidized employment and to advance their skills and marketability.

Competitive Federal Grants

FY03 proved to be an exceptional year for the District government’s receipt of new competitive federal grant awards, with an increase over last year’s award amount. In fact, over the last six years, there was a steady increase in the amount of competitive federal grant dollars awarded to the District.

- Competitive federal grant awards totaled \$36.24 million in FY03, representing the highest annual award rate in the last six fiscal years.
- A total of 122 grant applications (worth \$96.79 million) out of a total 320 Notices of Funding Availability (NOFAs) were submitted and 47 have been awarded (worth \$36.24 million). Ten applications are still pending (totaling \$10.20 million).
- Most of these new awards (\$35.14 million) funded programs under the Strengthening Children, Youth, Families and Elders initiative. The Department of Health and DC Public Schools received approximately 58% (\$21.18 million) of the total dollar amount awarded in FY03. The Department of Housing and Community Development received awards for all three of their competitive grant submissions this year, totaling \$5.10 million.
- During this period, OPGD hired 11 grant writers at a cost of roughly \$66,000 whose technical services yielded approximately \$5.10 million in federal funds.
- OPGD and the DC Center for Workforce Development (CWD), offered four three-day proposal writing courses for District government employees. Unfortunately, due to budget constraints, CWD is not able to offer this coursework in FY04.

- OPGD participated in the design, testing and roll-out of GRANTS.GOV, the federal government's one-stop, centralized electronic grant portal to find and apply for over 900 grant programs. OPGD's Deputy Director served as the co-chair of the Inter-State and Nonprofit Advisory Group, which is a sub-committee of the Federal Inter-Agency Electronic Grants Committee.
- OPGD also directed a government task force to ensure that DC agencies were prepared to respond to the new federal electronic requirements, and begin discussions about developing a citywide, user-friendly portal for local subgrantees to respond to District government grant opportunities.

Donations

During this period, OPGD continued to administer the Rules of Conduct Governing Donations to the District, in consultation with the Office of the Chief Financial Officer and the Office of Corporation Counsel.

- OPGD authorized \$2.99 million in donations, a sharp increase over FY02 levels. These donations represented \$2.38 million of in-kind contributions (e.g., pro bono legal services, technical support and equipment) and \$613,000 represented financial gifts to the District.
- OPGD supported the Mayor's Inaugural 2002 celebration by authorizing \$216,000 in donated funds and nearly \$70,000 in in-kind goods and services.
- The Department of Parks and Recreation (DPR) was a primary beneficiary of these donations. DPR successfully used some \$1.1 million in donations to renovate and refurbish several District baseball fields, basketball courts, and recreation centers.
- OPGD also conducted its first annual donations training in FY03, which was attended by over 73 District employees representing various District agencies. Furthermore, one-on-one training was provided to 12 agencies during the remainder of FY03.

Multi-sector Partnerships

During this period, OPGD facilitated, monitored, or strengthened multi-sector partnerships between the District government – including intra-agency, nonprofit, private, and public sector partners.

- The OCFO reported that the District received \$13.7 million in private grant revenues in FY03. These private grant revenues supported a variety of new and multi-year public-private initiatives in 13 District agencies
- OPGD facilitated the Mayor's participation in the Washington Regional Association of Grantmakers' June 2003 Conference held at the International Monetary Fund.
- The OPGD director participated in several activities to support the five-year Protocol Agreement between the City of Tshwane Metropolitan Municipality, the national capital of South Africa, and the District of Columbia.

Services to Nonprofit Community

OPGD's commitment to strengthening the relationship between District government and nonprofit organizations reflects a recognition of the important role community partners play in meeting the District's strategic goals and delivering key community-based services to local residents.

- OPGD provided technical assistance, training and one-on-one consultations to some 2,400 nonprofit customers.
- The Strengthening Partners Initiative (SPI) was implemented to strengthen the capacity of local faith-based and nonprofit organizations. In FY03, the first group of organizations completed the program. A second class of 25 members was selected and began their year-long training program in October 2003.
- OPGD opened the Grants Information Resource Center (GIRC) to reach out to small-scale and newly formed nonprofits that either lack computer access or whose staff lack expertise in using technology to identify funding and capacity building information. Staff at the center instructed users on how to perform customized online grant related research.
- The 5th Annual Public-Private Partnership Conference was held at George Washington University where more than 300 attendees from different sectors of the Washington Metropolitan Region came to share strategies to establish and sustain partnerships.
- For the fifth year, OPGD staff volunteered at Walker Jones Elementary School for *Everybody Wins! DC*, a citywide reading mentor program.

Communications

OPGD greatly expanded its outreach in FY03 by enhancing its website, establishing an intranet presence and embarking on an automation project that will improve OPGD's management and distribution of grant information.

- During FY03, over 280 grant programs from the federal government and over \$90 million in District government sub-grants were announced in our weekly publication, *Funding Alert*. Fifty-one issues were published in FY03.
- OPGD's customers continued to respond in phenomenal numbers to our ever-expanding website, making the office's services and information available to citizens in a convenient and comprehensive manner. In FY03, 113,624 visits were logged in to the website.
- In FY03, the Office of the Chief Technology Officer and OPGD staff created an IT Capital Development Plan to enhance OPGD's capacity to capture and disseminate mission-critical grants data. The plan aims to streamline and transform OPGD's outmoded and repetitive manual operating systems by providing a dynamic, and integrated web-based business systems process.

Looking Ahead

Over the last four years, the Executive Office of the Mayor has laid the foundation to institute a first class resource development office for District government, faith-based organizations, and nonprofit service providers. This support has led to a steady rise in competitive grant awards and private

donations, more strategic technical assistance to OPGD customers, and thus providing greater access to critical resources for District residents. Looking ahead to FY04 and beyond, OPGD plans to use this strong foundation to enhance its core services and remains firmly committed to its vision of “Responsive Government Promoting Partnerships for a Better D.C.”

During this period, OPGD will continue its primary functions while placing a special emphasis on the following:

- Enhance the Government’s Web-based Development Services. OPGD will continue efforts to secure the resources necessary to completely design and develop its IT Capital Development Plan.
- Promote Federal eGrant ‘Find and Apply’ Process. OPGD will continue to inform and train District government and local nonprofit representatives on navigating the federal eGrant ‘Find and Apply’ process. OPGD will support efforts to post District sub-grant opportunities on the federal website WWW.GRANTS.GOV, and explore options for establishing a single portal for DC government subgrant opportunities.
- Strengthen the Organizational Capacity of Local Nonprofits. OPGD plans to expand its organizational development support for local nonprofits with a special emphasis on small-scale service providers. OPGD will solicit support from private donors, public, and nonprofit grantmakers to augment its training services and number of participants in the Strengthening Partners Initiative
- Support the Office of the Secretary’s International Partnerships. The OPGD director will advise the Mayor and Secretary of the District of Columbia on strategies to secure external support for the District’s international activities including its protocol and sister cities agreements.
- Establish OPGD as a National Center of Excellence. OPGD will perform a benchmarking study to compare the technical assistance programs and outcomes of other governments that have similar demographics, development missions and services. OPGD plans to adopt these best-demonstrated practices to position the office as a National Center of Excellence.

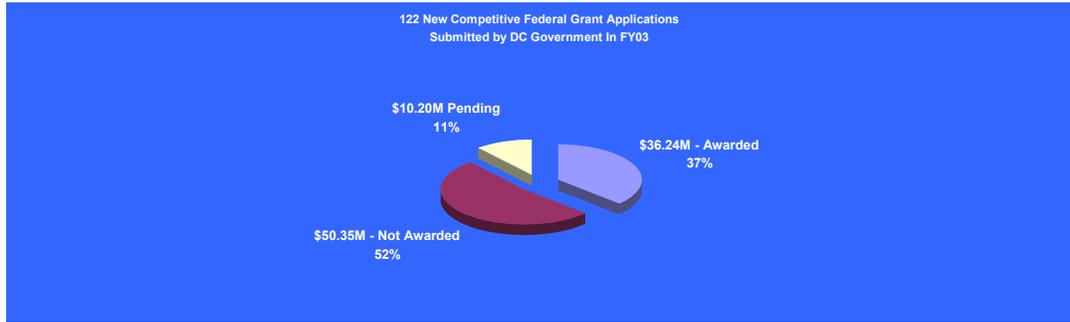
The following graphic review illustrates some of the above mentioned accomplishments.

**OFFICE OF PARTNERSHIPS AND GRANTS DEVELOPMENT
EXECUTIVE OFFICE OF THE MAYOR**

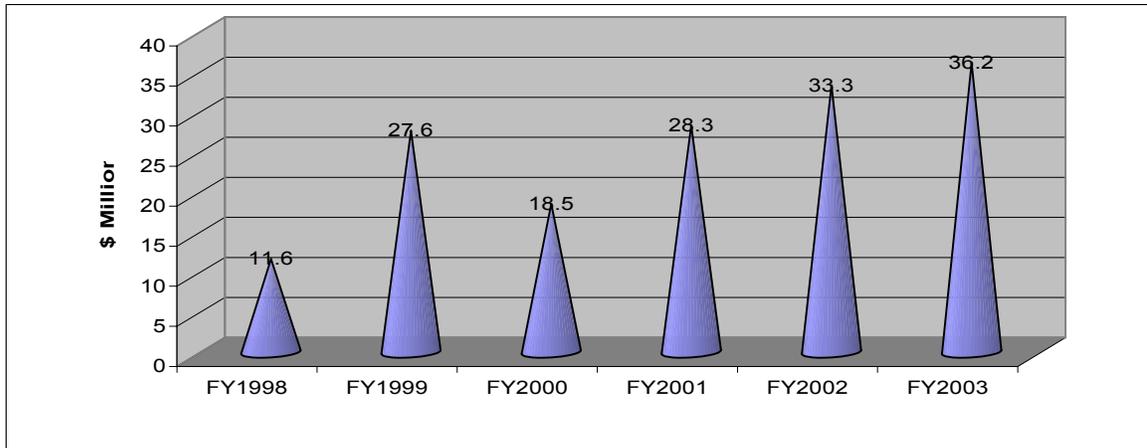
Graphic Review of FY03 Outcomes

Competitive Federal Grants

New Competitive Federal Grant Application Data



Total New Competitive Federal Grant Awards FY98-FY03



Examples of Federal Grant Awards in FY03

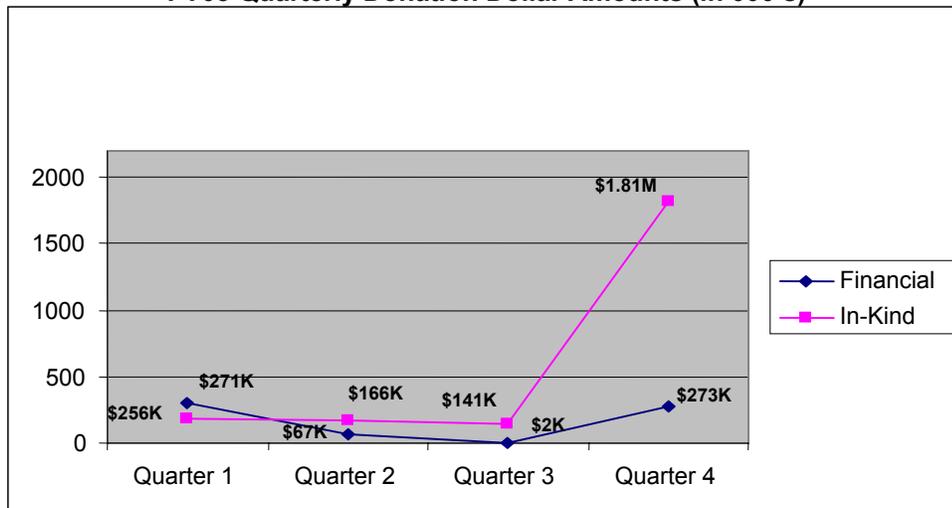
Grant Title	Federal Funding Agency	DC Agency	Amount Funded (in \$ 000s)
Innovation & Improvement Projects that Address the President's Initiatives Within Head Start Programs	US Department of Health and Human Services	DC Public Schools	\$6,420
FY03 Homeland Security Overtime Program	US Department of Justice	Metropolitan Police Department	\$3,000
Healthy Homes Lead Hazard Control Program – Lead-based Paint Hazard Control Grant	US Department of Housing and Urban Development	Dept. of Housing and Community Development	\$3,000
Veterans Upward Bound	US Department of Education	University of the District of Columbia	\$1,820
Teacher Quality Enhancement Grants	US Department of Education	DC Public Schools	\$1,066
H-1B Technical Skills Training Grants	US Department of Labor	Department of Employment Services	\$1,530
FY03 State Planning Grant	US Department of Health and Human Services	Department of Health	\$990

New Competitive Federal Grant Data by DC Agencies

Agency	Total Applications Submitted	Total Grants Awarded	Total Funds Awarded in \$ 000s
-DC Public Schools	21	12	14,652
-Department of Health	34	18	6,531
-Department of Housing & Community Development	3	3	5,100
-Metropolitan Police Department	6	1	3,000
-University of DC	24	4	2,874
-Department of Employment Services	2	1	1,527
-Commission on National and Community Service	2	2	1,258
-DC Commission on the Arts and Humanities	1	1	523
-DC Public Libraries	3	3	415
-Department of Human Services	10	1	350
-DC Energy Office	6	1	10
-DC Housing Authority	1	0	0
-Department of Banking and Financial Institutions	1	0	0
-Department of Mental Health	2	0	0
-Emergency Management Agency	3	0	0
-Office of the Chief Technology Officer	1	0	0
-Office of Cable Television and Communications	1	0	0
-Office of the Deputy Mayor for Planning and Economic Development	1	0	0
TOTAL	122	47	\$36,240

Donations

FY03 Quarterly Donation Dollar Amounts (in 000's)

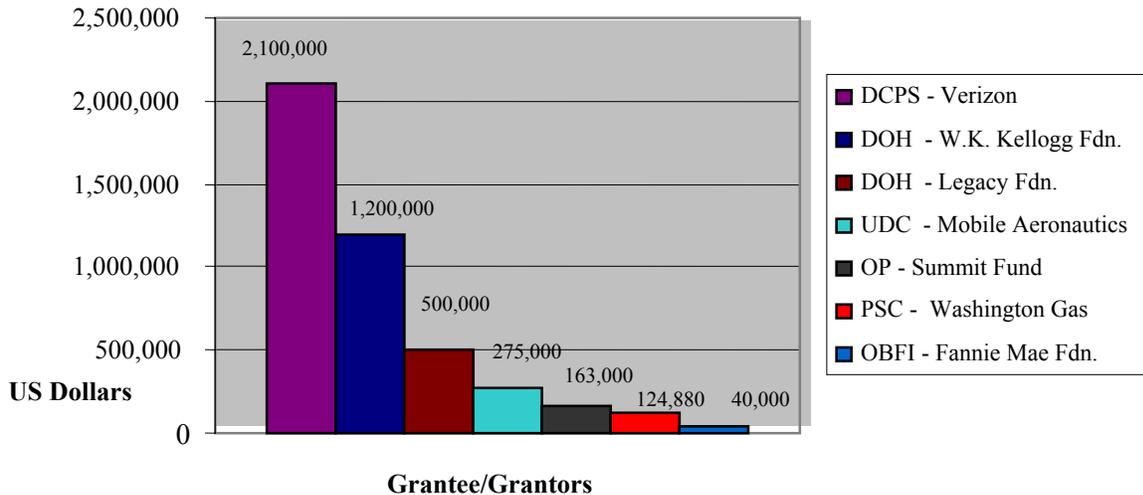


Samples of Donations Authorized in FY03

Donor	District Recipient	Donation Value & Purpose
Little League Baseball	Dept. of Parks and Recreation	\$60,000 in-kind for improvements to Ft. Stanton Baseball field
Wolfensohn Family Foundation	Executive Office of the Mayor	\$25,000 to support and develop Strategic Neighborhood Action Plans (SNAPs)
George Washington University	Dept. of Transportation	\$10,000 to offset cost of installing traffic signals at 21 st and F Streets, NW
Covington & Burling	Child and Family Services	\$15,000 pro-bono services to research child welfare class actions
Freddie Mac Foundation	Executive Office of the Mayor	\$50,000 to fund National Youth Service Day
Networking for the Future, LLC	Office of the Chief Technology Officer	\$30,000 in-kind to assist with District agencies' IT related work
G. Byron Peck	Commission on Arts and Humanities	\$50,000 in paintings, murals and sculptures
DC Appleseed Center for Law and Justice	Office of Corporation Counsel	\$400,000 pro-bono services to challenge prohibition against the DC imposed commuter tax

Multi-sector Partnerships

Sample of Private Grant Awards in FY03



Services to Nonprofit Community

Sample Comments from the Strengthening Partners Initiative (I) Program Graduates

- **Goodwin Douglas Community Development Corporation (CDC)** – “We had excellent SPI training and as a result, are doing extremely well. Goodwin Douglas CDC has revamped our board of directors, (Position Descriptions, Commitment Letters, and Board Manual) as instructed. We have received two grant awards for FY 2004 thanks to the Strengthening Partnership Initiative training.
- **Art Enables** – “On behalf of the participants and staff of Art Enables, I express our appreciation for the opportunity I was given to participate in the 2002-2003 Strengthening Partners Initiative. I was attending the sessions, but the entire organization is reaping the benefits, not least of which is a \$20,000 grant from the

Department of Human Services to help us implement a number of systems which SPI educated us into realizing we had to have to become a truly viable organization! We were very fortunate that the SPI came along to save us.”

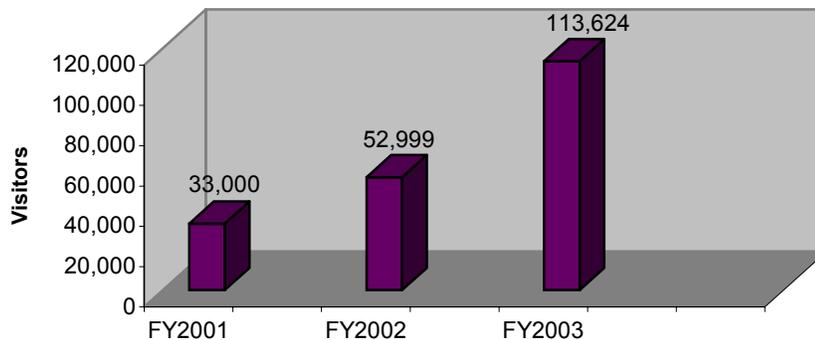
- **Ramona’s Way** – “We have been approved for a \$30,000 grant from the Freddie Mac Foundation. I will now be a paid employee of Ramona’s Way. Yahoo! No more peanut butter and jelly sandwiches. It pays to attend the outcome funding seminar and buy the book. It was really helpful. Thanks everyone for the support. It has really helped me get through this past year.”

Sample of Current SPI Participants

Organization	Ward	Services
Barry Farm Resident Council, Inc.	8	Offers youth and adult development and enrichment programs designed to promote economic empowerment via GED prep, financial literacy and computer training.
Columbia Heights Village Together, Inc	1	Provides after school and youth programs, educational, health and financial workshops.
Efforts	Citywide	Assists ex-offenders/substance abusers in obtaining employment and re-entry back into society once released.
Washington, DC Chapter of Concerned Black Men, Inc.	Citywide	Provides economically, emotionally and/or academically challenged students an enriched cultural and educational experience for their personal growth and success.
The Washington East Foundation	7	Engages a cross section of residents and organizations to address community challenges, creating new opportunities, and enhanced sense of community East of the River.
The CABEL Foundation	Citywide	Improves the lives of youth and communities by providing opportunities to obtain investment knowledge.
The Reintegration Faith Partnership	5/6	Provides sustainable faith-based transitional services to ex-offenders upon their release.
Latino Student Fund	3	Assists Hispanic students from K – 12 entering private and parochial school to maintain good academic performance so they are prepared to enter top universities and to graduate.
Peer-Vision Partnership	3	Educates at-risk teens on health awareness, through guided peer interactions that help teens learn from each other.
Self Help Foundation, Inc.	5	Provides resources to meet the unmet needs of basically newly arrived immigrants from sub-Saharan Africa.

Communications

Visitors to the OPGD Website FY01-FY03



For more information on OPGD’s services, please visit our website at www.opgd.dc.gov. For a copy of our full annual report for FY03 activities, please contact us at (202) 727-8900 or fundingalert@dc.gov.