



## Annual Public-Private Partnership Conference

Thursday, August 25, 2011  
Walter E. Washington Convention Center  
*Agenda at a Glance*  
*(Subject to Change)*

8:00 a.m. – 8:30 a.m. Registration - Continental Breakfast (Exhibit Area)

8:30 a.m. – 9:30 a.m. Opening Session  
Keynote Speaker: Mayor of the District of Columbia  
Vincent C.Gray

9:30 a.m. – 9:45 a.m. Break

9:45 a.m. – 11:00 a.m. Workshop Sessions I:

- Workshop 1* Good Governance- The Context for Innovative Board Leadership
- Workshop 2* Logic Model Development: A Program Evaluation Tool
- Workshop 3* Fundraising Strategy and Messaging: Turning Your Story Into Money
- Workshop 4* How to Read Financial Statements
- Workshop 5* Volunteer Position Planning & Recruitment

11:00 a.m. – 11:15 a.m. Break in Exhibit Hall

11:15 a.m. – 12:30 p.m. Workshop Sessions II

- Workshop 1* Effective Fundraising Boards that Work: How You Can Make It Happen
- Workshop 2* Results Based Accountability
- Workshop 3* Fundraising and Grants Management
- Workshop 4* Communicating Financial Statements – Metrics & Red Flags
- Workshop 5* Providing Effective Feedback to Problem Volunteers

12:30 p.m. – 2:30 p.m. Luncheon Plenary Session

1:00 pm- 1:30 pm

Keynote Speaker *D. Paul Monteiro,*  
*Associate Director, White House Office of Public Engagement*

1:30 p.m. – 2:30 p.m. Lunch Plenary Session

*Lunch Panel - Collaboration: The Style of Engagement*

2:30 p.m. – 3:00 p.m. Break

3:00 p.m. – 4:30 p.m. Workshop Sessions III

- Workshop 1* Best Practices in Governance Panel
- Workshop 2* Market Based Measurements
- Workshop 3* Fundraising Resources Panel of Funders
- Workshop 4* Financial Management + Your Board – Internal Controls & Risk Management
- Workshop 5* The Key to Volunteer Retention